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3D Entertainment Summit



Press 06/09/10

New 'Faith Travel' Event Poised to Connect Destinations, Cruise, and Tour Operators to the \$18 Billion Dollar Religious Travel Industry

Ministry Leaders, Planners and Fundraising Professionals Responsible for Group Travel Programs to Gather for Unique Content, Networking Opportunities at Faith Travel Conference & Expo

Milford, CT - June 9, 2010 - Unicomm LLC, producers of the largest series of travel events in the United States, the Travel & Adventure Shows[™], and Travel with Spirit[®], producers of the leading faith-based travel television program and magazine, jointly announce the introduction of the Faith Travel Conference & Exposition[™]. This unique annual industry event will bring together all segments of the faith tourism market, including group leaders, ministry organizations, and fundraising professionals who actively book group travel and want to connect with the travel industry's leading domestic and international destinations and suppliers.

The inaugural event, to be held in the heart of the American 'Bible Belt,' is scheduled to take place May 19-20, 2011 in the host city of Atlanta, Georgia. The Faith Travel Conference and Exposition is expected to draw thousands of Group Travel Planners and 150 destinations and suppliers. It will contain a blend of informative sessions offering tools and best practices to develop effective mission, outreach, and retreat group travel program, along with insightful keynotes from influential Christian pastors and leaders - Catholic and Protestant - who have embraced the positive effect of travel on church ministries. The conference also will offer content geared to exhibitors who are looking to expand or launch faith-travel divisions within their companies.

More than 300 million people participate in religious travel annually and faith-based travel is one of the fastest growing group segments in the United States. Church leadership, staff and volunteers are the primary planners of group trips, ranging from dozens to hundreds and even thousands of participants who travel nationally and internationally with a purpose.

"Faith-based travel isn't a new concept, but in the last five years the movement has matured," said Honnie Korngold, host and editor of Travel with Spirit Television and Magazine and Faith Travel Conference & Expo Conference Chairperson. "The hallmark of the Faith Travel Conference and Expo will be the depth and breadth of resources we will provide to faith travel consumers, group leaders, ministry organizations and fundraising professionals looking for unique, authentic travel experiences that meet the needs of their group members. This is a "don't miss" event for those who want to develop business relationships and sustain their presence in the booming inspirational travel market."

The event is positioned to also take advantage of a growing sector in Faith Tourism-leisure and fellowship vacations. "More and more ministries are using group travel as an ideal tool for binding congregations and deepening fellowship; there is a tremendous opportunity for destinations, cruise and tour operators to tap in to this rapidly increasing market," said John Golicz, CEO of Unicomm. **"Attendees will have the opportunity to meet top travel destination experts and learn best practices to provide their ministries with the most rewarding group travel programs."**

For more information on exhibiting, contact Melanie Flavin at mflavin@unicomm.org

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About Unicomm Unicomm LLC is an independent business-to-business communications company specializing in conceiving and managing trade shows and conferences in nascent markets.

Unicomm's management team has been responsible for some of the industry's most successful trade shows and conferences. Unicomm currently produces the largest series of travel events in the United States; the Travel & Adventures Shows and Los Angeles Times Travel & Adventure Show. In addition, Unicomm has developed leading events including: The Green Travel Summit, 3D Entertainment Summit and events in the Bio-Technology, Research & Development and Mechanical Engineering, Human Resources, Transportation and other markets.

The company's "value-added" resources are the intellectual capital of its people and proprietary business practices. These attributes coupled with an intense customer centric philosophy combine to deliver world class events.

About Travel with Spirit [®] Travel with Spirit leads the industry as the first and only faith-based travel television show and magazine focused on inspirational travel. The Travel with Spirit brand serves the needs of Christian travelers, one of the fastest growing segments of travel consumers,

